



15 June 2010

Jose Roberto Lacerda
IEEE South Brazil Section Life Members Affinity Group Chair
R Cde. Porto Alegre 1270-172
04608-002 Sao Paulo Sp
Brazil

Dear Jose Roberto Lacerda:

On behalf of the IEEE Life Members Committee, I am pleased to formally advise you that the **IEEE South Brazil Section Life Members Affinity Group** has been included on the 2009 list of Outstanding Life Members Affinity Groups.

The IEEE Life Members Committee believes that keeping Life Members active and engaged is a key component to the success of IEEE in local IEEE activities. Having a Life Members Affinity Group is an effective method in keeping Life Members active, and the Life Members Committee would like to thank you and the additional people within your Section for your efforts.

The recipients were identified based on 2009 calendar year activities - the number of Life Members events held, the average attendance at those events, and the number of contributors to the IEEE Life Members Fund. It is hoped that this recognition will lead to an increase in the following areas:

- Satisfaction of IEEE Life Members with their IEEE involvement
- Recognition of the contributions of Life Members to IEEE activities
- Number of Life Members Affinity Groups
- Life Members engagement in IEEE activities
- Donations to the Life Members Fund

The complete list of Outstanding Life Members Affinity Groups is contained in the June 2010 issue of the IEEE Life Members Newsletter. Future issues will highlight specific activities of Outstanding Life Members Affinity Groups. Please e-mail life-members@ieee.org if you would like the activities of your Group highlighted.

Once again, I would like to thank everybody in the IEEE South Brazil Section who has been involved in conducting Life Members Affinity Group activities for their efforts. Your contribution to IEEE and IEEE Life Members is greatly appreciated.

Sincerely,

George F. McClure
Chair, IEEE Life Members Committee

cc: Alessio Borelli, 2010 South Brazil Section Chair
M F Rodriguez-Perazza, Region 9 Life Members Coordinator
Tania Quiel, Region 9 Director
Barry L. Shoop, VP-MGA / MGA Chair
Cecelia Jankowski, Managing Director, Member and Geographic Activities